### Presidential Coin and Antique Company, Inc. 6222 LITTLE RIVER TURNPIKE ALEXANDRIA, VIRGINIA 22312 703 354-5454

H. JOSEPH LEVINE

### FIXED PRICE LIST OF OFFICIAL INAUGURAL MEDALS January 1977

Happy New Year to our old friends and new customers! This will be an eventful year for collectors of Inaugural Medals. Foremost will be the issuance of a new Official Inaugural Medal for Jimmy Carter by the Franklin Mint. You can be certain that the superb FM marketing department will make' this Official Inaugural Medal the most widely sold of all. Not to be outdone, the Medallic Art Company, producers of many of our past Official Inaugural Medals, has introduced their own Carter-Mondale commemorative inaugural medals of superior quality. These medals, with their very limited editions, have proved extremely popular and will be sold out in short order.

Of equal importance is the publication of two new books on inaugural medals. Richard B. Dusterberg has published the second edition of The Official Inaugural Medals of the Presidents of the United States. More than any other man, Dick is responsible for the popularity and generous prices for these medals. Before the publication of his first edition, few people even knew the difference between the Official Inaugural Medal and the US Mint's Presidential Medal. His new edition is expanded with new information and a much needed update on the valuation guide.

Neil MacNeil's The President's Medal 1789-1977 is certainly the magnum opus on the subject. He starts with the inaugural momentoes of George Washington and goes forward, examining how the first official badges developed and from them the Official Inaugural Medals. His story is told in an anecdotal style which breathes life into each medal. We learn, for example, that the ragged interior border of the 1941 medal was designed by sculptor Jo Davidson to be after the manner of an ancient Greek coin. We can almost hear FDR's exuberant telegraphed thank you, "The medal is grand--the Oligarch of ancient Syracuse approves."

Both of these important volumes belong in your library.

The new FM and MACO medals and Dusterberg and MacNeil books will have a significant impact upon the inaugural medal market. Thousands of new collectors will emerge and many will begin collecting the older issues. The handwriting is on the wall! We have already sold more Nixon, Ford and Rockefeller medals in the past two weeks than we have sold in the past six months! It will only be a matter of time before these new collectors work their way back to the older medals.

### 1893 Cleveland-Stevenson Official Badge

MacNeil's research has indicated that only "several hundred" of these badges with the medal attached were made. Most of the committee members wore only silk ribbons stamped for the committee involved and using the same hanger as the badges with medals.			
1. Uncirculated with a Prominade Concert backribbon. The ribbon is badly discolored and somewhat tattered			
2. Uncirculated medal without ribbon or hanger \$495.00			
1897 McKinley-Hobart Official Badge			
1. Uncirculated. "Civic" committe designation. Contained in the original Davison cardboard box			
2. Uncirculated. "Decoration" committee designation. Contained in the original Davison cardboard box			
3. Uncirculated. The woven flag is present on the ribbon but there is no committee designation. Dusterberg notes that plain ribbon varieties of this badge were prepared, perhaps as samples or for use by non-committee dignitaries. The upper part of this ribbon has frayed so that it has broken away from the top bar - but the bar is present			
4. Almost Uncirculated. The ribbon and the upper bar are both missing \$225.00			
5. Almost Uncirculated. The ribbon and both bars are missing \$195.00			
1901 McKinley			
1. Uncirculated. In the original box inscribed OFFICIAL MEDAL/OF/INAUGURATION COMMITTEE,/MARCH 4th, 1901/JOHN JOY EDSON,/CHAIRMAN			
2. Uncirculated \$165.00			
3. Almost Uncirculated. Just the smallest bit of friction of the high points \$135.00			
4. Fine. Very badly corroded and with numerous rim dents \$30.00			
<u>Unlisted 1901 Pattern</u>			
Unlisted by both Dusterberg and MacNeil. The obverse of this struck medal is the obverse of the 1901 Official Medal and the reverse is that of the 1897 Official medal! Undoubtedly this medal was struck by Davison and submitted for consideration to the Committee along with the adopted version. We recently purchased this medal from the estate of a former member of the 1901 Committee. We know of only one other example and doubt if many more could possibly exist. Almost Uncirculated			





### EXCESSIVELY RARE 1901 PATTERN

### 1905 ROOSEVELT (Davison)

1. Uncirculated. In the original box inscribed OFFICIAL MEDAL/INAUGURATION OF/PRESIDENT THEODORE ROOSEVELT/WASHINGTON, D.C./MARCH 4, 1905\$275.0	0
MARCH 4, 1903 \$273.0	J
2. Uncirculated \$250.0	0
3. Uncirculated with some unimportant surface spotting \$220.0	0
4. Almost Uncirculated. Just a bit of friction on the high points	0
5. Extra Fine. A few minor rim nicks \$115.0	0
1905 Roosevelt (Tiffany)	
WANTED: WE WILL PAY \$4,200 for an example in mint condition.	
1909 Taft-Sherman	
1909 Talt-Shelikan	
1. Uncirculated\$250.0	0
1. Uncirculated\$250.0	0
1. Uncirculated	0
1. Uncirculated	0
1. Uncirculated	0

3. Almost Uncirculated. Just a slight bit of rub...... \$295.00

4. Almost Uncirculated. A few small rim nicks - quite minor.... \$245.00

5. Extra fine. Obvious wear on the hair above the ear..... \$215.00

### 1917 Wilson

WANTED: WE WILL PAY \$1,500 FOR AN EXAMPLE IN MINT CONDITION

### 1921 HARDING

WANTED: WE WILL PAY \$4,200 FOR AN EXAMPLE IN MINT CONDITION

### 1925 COOLIDGE

WANTED: WE WILL PAY \$3,200 FOR AN EXAMPLE IN MINT CONDITION

### 1929 HOOVER

WANTED: WE WILL PAY \$800 FOR AN EXAMPLE IN MINT CONDITION

### 1933 ROOSEVELT

- 1. Uncirculated. In the original plain cardboard box of original issue...... \$650.00
- 2. Almost Uncirculated. Just a slight bit of rub on the cheek... \$520.00

### 1937 ROOSEVELT

MacNeil's research indicates that slightly more than 90 of these medals were contributed to the war effort and were melted. The accumulation of 51 medals which surfaced in 1968 have been absorbed in the market and no other significant accumulations exist to our knowledge. We consider this medal to be underpriced and an excellent investment.

1.	Uncirculated.	Nicely	toned	\$550.00
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### 1941 ROOSEVELT

- 1. Type I. Uncirculated.......\$595.00
- 2. Type II. Uncirculated......\$495.00

### 1945 ROOSEVELT

1. Almost Uncirculated...... \$145.00

### 1949 Truman

- 1. Uncirculated..... \$250.00
- 2. Uncirculated. Significant deterioration of the finish..... \$150.00

NB: The US Mint finish on this medal deteriorates quickly. Dusterberg notes that "Blotches and irregular discoloration characterize many specimens found today." Our \$250.00 example shows only the slightest hint of this while the \$150.00 example shows the discoloration in full bloom.

### 1953 Eisenhower

1. Uncirculated bronze \$70.00
2. Almost Uncirculated bronze. A small dent in the field near the "HT" of DWIGHT \$47.50
3. Uncirculated silver. #756 \$750.00
4. Almost Uncirculated silver. #644. There is a small rim dent above the "AV" in DAVID and a few light handling marks on the bust. Really insignificant
5. Uncirculated silver. NO SERIAL NUMBER. Accordingly to MacNeil, probably no more than a couple of dozen of these unnumbered medals were struck and sent to the Chairman of the Committee and other officials. MACO wanted the committee to authorize the sale of silver medals and these were samples to show what the medal would look like in silver. Later the decision was made to number the medals offered to the public. We recently purchased a small number of these medals from the estate of Joseph McGarraghy, Chairman of the 1953 Inaugural Committee
1957 Eisenhower
1. Uncirculated bronze \$75.00
2. Uncirculated silver. #175 \$650.00
1961 Kennedy
1. Uncirculated bronze\$30.00
2. Uncirculated silver \$125.00
1965 Johnson
1. Uncirculated bronze\$25.00
2. Uncirculated silver \$70.00
1969 Nixon
1. Uncirculated bronze\$22.50
2. Uncirculated silver \$75.00
1973 Nixon-Agnew *
1. Uncirculated antique bronze in original box of issue

### 1973 FORD VICE PRESIDENT (All in boxes of original issue)

1. Uncirculated antique bronze	\$65.00 \$85.00 \$15.00
1974 FORD (All in boxes of original issue)	
<ol> <li>Uncirculated bronze</li></ol>	\$70.00 \$85.00 \$100.00 \$350.00
We predict that the new Carter gold medal will sell over 10,000 copies. This will make the Ford gold medal, with a mintage of only 1,550, increasingly attractive.	
1975 ROCKEFELLER VICE PRESIDENT	
1. Uncirculated bronze	\$75.00
''WATERGATE SET OF INAUGURALS''	
We consider the set of five medals from the 1969 Nixon through the 1975 Rockefeller a uniquely historical group of inaugural medals. The inception and passing of power is chronicled throug these Presidential medals. Together, they make an heirloom and speak silently of important lessons to future generations.	h
1. Set of all five medals in antique bronze	\$80.00
2. Set of all five medals in antique silver	\$350.00
3. For the man who has to have absolutely everything, we offer all nineteen(19) varieties of the "Watergate" medals	\$1600.00

WE HONOR BOTH MASTERCHARGE AND BANKAMERICARD (Please send all information in raised letters)

(Regular retail - \$1,897.50)

### THE OFFICIAL PRESIDENTIAL INAUGURAL COMMEMORATIVES





Pendant-charm shown actual size.

Bronze antique medal shown actual size.

Officially authorized by The Inaugural Committee, these exquisite commemoratives honor the inauguration of Jimmy Carter as the 39th President of the United States. Each commemorative bears the official inaugural portrait of President Carter created by the eminent American sculptor Julian Harris. Reverse bears the Presidential Seal and date of the inauguration. Available in the form of medals or pendant-charms. Minted by The Franklin Mint.

Antique finish bronze medal (2¾")\$12.00
Antique finish .999 fine silver medal (2½")\$80.00
Pendant-Charm in .999 fine silver (1¼") w/appropriate chain\$27.50
Pendant-Charm in 24 karat gold (14") w/appropriate chain \$225.00





### MEDALLIC ART CO. CARTER-MONDALE COMMEMORATIVE INAUGURAL MEDALS

Medal

Carter Bronze 2-3/4" Mondale " " Matched Set Bronze*	Orders received 12/31/77 1,000	\$ 10.00 10.00 25.00
* All matched sets are contained in two-well jewelers	presentation case	
Carter Silver 2-1/2" Mondale " " Matched Set Silver	2,500 2,500 500	\$ 75.00 75.00 170.00
Carter Vermeil 2-1/2" Mondale " " Matched Set Vermeil	1,000 1,000 200	\$ 90.00 90.00 200.00
Carter Gold 18k 1-1/4" Mondale " " " Matched set Gold	250 250 50	\$400.00 400.00 850.00

Edition Limit,

Price

### OFFICIAL INAUGURAL POLICE BADGES



These badges are official Metropolitan D.C. Police shields issued for duty only during the inauguration. The practice started at the 1937 Inaugural and continues to this date. In 1945 no badge was issued as there were no public ceremonies. These badges are all quite rare as no more than several hundred were ever issued for any one inauguration and they are considered as prized possessions by the policemen.

1.	1949	Truman Silver plated	\$225.00
		Eisenhower Gold plated	*
3.	1961	Kennedy Gold plated	225.00
4.	1965	Johnson Gold plated	75.00
5.	1973	Nixon Gold plated	60.00

### OFFICIAL INAUGURAL INVITATIONS

Each packet contains an invitation, program, and engraved portraits of the President and Vice President with original envelope.

1961	Kennedy-Johnson	\$37.50
1965	Johnson-Humphrey	\$10.00
1969	Nixon-Agnew	\$10.00
1973	Nixon-Agnew	\$10.00

### OFFICIAL 1973 NIXON-AGNEW INAUGURAL LICENSE TAGS

These official District of Columbia license plates; good only for the day of Inauguration, also started during the Roosevelt years. We have a small quantity of the 1973 tags in mint condition/

Single plate	\$8.00
Matched set of plates	15.00

### WANT LIST SERVICE

We are the most active dealers in the country in inaugural medals and related items. Most of this business is conducted through the mail filling the wants of our many customers. May we serve you? We specialize in the rare items that are virtually unobtainable. In the past two years we have sold both the Taft-Sherman and 1917 Wilson gold medals; 1901 McKinley and 1933 Roosevelt silver medals; 3 Roosevelt (Tiffany), 2 Harding and 3 Coolidge bronze medals as well as the 1953 Ike 21mm, 1957 Ike 27mm and 1961 Kennedy 27mm gold medals!



# OFFICIAL PROGRAM FOR THE 1957 INAUGURATION

Everything you wanted to know about the 1957 inaugural. 50 pages including full page portraits of Eisenhower and Nixon and a pictorial review of the first four years. Mint Condition \$7.95



# OFFICIAL PROGRAM FOR THE 1961 INAUGURATION SPECIAL DELUXE EDITION

A colorful 64 page book which includes portraits of Kennedy and Johnson, a pictorial "JOHN F. KENNEDY STORY" and a "LYNDON B. JOHNSON STORY" as well as other articles appropriate to the event. Mint Condition \$15.00

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Based on an exhibition of inaugural medals held at the National Portrait Gallery in Waxhington, and fully illustrated in black and withe and color. The PHESIDENT'S MEDAL, 1789-1977 is destined to become the standard reference work in the field.

Neil MacNeil has been a Washington journalist since 1949. He is chief congressional correspondent for Time magazine and a regular panelist on the Public Brandcasting Service's "Washington Week in Review." A member of the American Antiquarian Society, he served in 1976 as Chairman of the United States Assay Commission. Mr. MacNeil is also a member of the Board of Trustees of the Saint-Gaudens National Historic Site, He has written two other books.

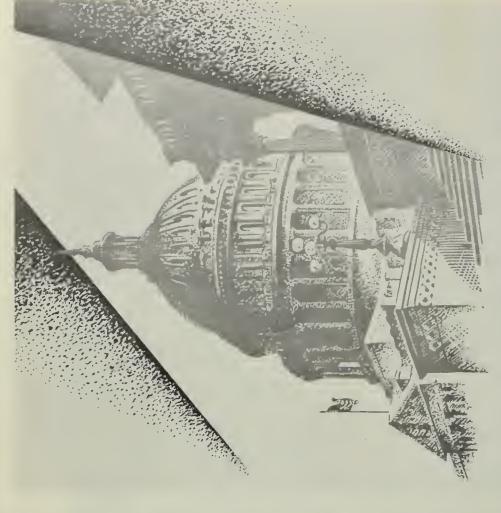
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ISBN: 0-517-529181

No praise is too high for Neil MacNeil's THE PRESIDENT'S MEDAL 1789-1977. This 160 scholarly work is the magnum opus on the subject and is an absolute must for your library. Hardback \$12.95



This is the long awaited revision of Richard Dusterberg's pioneering book on Official Inaugural Medals. It contains a revised valuation guide and an expanded text which includes Vice Presidential medals, inaugural plates and new information on almost every medal.



### PRESIDENTIAL INAUGURATION

# OFFICIAL PROGRAM FOR THE 1953 INAUGURATION

49 pages with portraits of all the principals and their families. Features a pictorial story of Eisenhower- "The Boy - The Soldier - The Civilian - The Candidate - Victory". Mint condition